

KSNV Formerly KVBC Billing: (702)642-3333 Main: (702)642-3333 Las Vegas, NV 89101 1500 Foremaster Lane

Billing Address:

Washington, DC 20007 Attention: Accounts Payable 3299 K St. NW Strategic Media Services, Inc.

INVOICE

	Estimate Number
HELLER FOR SENATE	Product
Heller, Dean for U.S. Senate	Advertiser

Invoice #	104407-1
Invoice Date	10/14/12
Invoice Month	October 2012
Invoice Period	10/01/12 - 10/09/12

Chatian	VCAR
Station	NONV
Account Executive Amy McCreary	Amy McCreary
Sales Office	Blair - Philadelphia
Sales Region	National

Order Flight	Deal#	Alt Order#	Order#	
10/03/12 - 10/09/12		06832081	104407	

Billing Calendar	Broadcast	Ē
Billing Type	Cash	À
Special Handling		Pro

	Advertiser Code	IDB#	
Product Code	Code HE4S		

Advertiser Ref	Agency Ref	

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XSNS XSNS XSNS XSNS	ANGA	KONV	VSNV	KSNV	VSNV	KSNV		KSNV	KSNV	KSNV	KSNV	KSNV		KSNV	KSNV	KSNV	VSNV	KSNV	KSNV	KSNV		KSNV	
	IN-T 0-/a wakeo) wwaginis 0-/a							M-F 6-7a WakeUp w/Wagners 6-7a						M-F 5-6a WakeUp w/Wagners 5-6a								M-F 5-6a WakeUp w/Wagners 5-6a	Channel Description
╁╁४≷	10/01/1		귿	Tu	S	M	10/08/1		٦	급	S	Μ	10/08/1		TI .	П	긁	긁	٤	×	10/01/1		Day
10/03/12 10/03/12 10/04/12 10/04/12		ਰੋ	10/09/12	10/09/12	10/08/12	10/08/12	10/08/12 to 10/14/12	ਰੱ	10/09/12	10/09/12	10/08/12	10/08/12	10/08/12 to 10/14/12	6	10/05/12	10/05/12	10/04/12	10/04/12	10/03/12	10/03/12	10/01/12 to 10/07/12	ಕ	Date
8 8 88	χ Ω		:30	:30	:30	:30	4x		30	:30	:: 30	:30	4x		:30	:: :30	:30	:30	33	:30	6x		Length
6:25 AM 6:58 AM 6:19 AM 6:41 AM	WTF		6:41 AM	6:18 AM	6:59 AM	6:21 AM	MT		5:49 AM	5:21 AM	5:59 AM	5:38 AM	MT		5:28 AM	5:12 AM	5:53 AM	5:19 AM	5:59 AM	5:49 AM	₩TF		Length Aired Days Ad-ID
DH10011215H Credit DH09221213H Where? DH09221213H Where? DH10011215H Credit			DH09281214H Afford	DH09281214H Afford	DH10011215H Credit	DH09281214н Afford			DH10011215H Credit	DH09281214H Afford	DH09281214H Afford	DH10011215H Credit	i		DH10011215H Credit	DH09281214H Afford	DH10011215H Credit	DH09221213H where?	DH09221213н Where?	рн10011215н Credit			Ad-ID Rate
\$450.00 \$450.00 \$450.00 \$450.00	7		\$450.00	\$450.00	\$450.00	\$450.00			\$300.00	\$300.00	\$300.00	\$300.00			\$300.00	\$300.00	\$300.00	\$300.00	\$300.00	\$300.00			Rate
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Remit Address: KSNV

Formerly KVBC 1500 Foremaster Lane Las Vegas, NV 89101

Main: (702)642-3333 Billing: (702)642-3333

INVOICE

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Product	HELLER FOR SENATE
Estimate Number	

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Station	KSNV
Account Executive Amy McCreary	Amy McCreary
Sales Office	Blair - Philadelphia
Sales Region	National

Order#	104407
Alt Order#	06832081
Deal#	
Order Flight	10/03/12 - 10/09/12

		Special Handling
т.	Cash	Billing Type
	Broadcast	Billing Calendar
ī		

Washington, DC 20007

3299 K St. NW Ste 200

Strategic Media Services, Inc. Attention: Accounts Payable

Billing Address:

Product Code	Advertiser Code	IDB#
	HE4S	

Advertiser Ref	Agency Ref	

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KSNV		KSNV	KSNV		KSNV		KSNV	KSNV	KSNV	KSNV	KSNV		KSNV	KSNV	KSNV	KSNV	KSNV	KSNV	KSNV		KSNV	KSNV	KSNV	KSNV	
		M-F Today Show II					M-F Today Show II						Today Show								Today Show			M-F 6-7a WakeUp w/Wagners	Channel Description
		9-10a					9-10a						658a-9am								658a-9am			6-7a	lume
V TON	10/01/1		귑	NOT A	Z	10/08/1		Tu	Tu	M	×	10/08/1		П	П	궃	Τ	٤	٧	10/01/1		ΤП	╗		Day
NOT AVAILABLE RATE	10/01/12 to 10/07/12	ਰ	10/09/12	NOT AVAILABLE RATE	10/08/12	10/08/12 to 10/14/12	6	10/09/12	10/09/12	10/08/12	10/08/12	10/08/12 to 10/14/12	ф	10/05/12	10/05/12	10/04/12	10/04/12	10/03/12	10/03/12	10/01/12 to 10/07/12	ő	10/05/12	10/05/12	ਰ	Date
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	WTF		9:59 AM			MT		7:59 AM	7:23 AM	7:28 AM	7:24 AM	MT		8:48 AM	8:37 AM	8:51 AM	7:57 AM	8:50 AM	7:24 AM	WTF		6:57 AM	6:27 AM		Length Alrea Days /
			DH09281214H Afford					DH09281214H Afford	рн10011215н credit	DH09281214H Afford	DH09281214H Afford			DH09281214H Afford	DH09281214H Afford	DH10011215Н Credit	DH09221213H Where?	DH09221213H Where?	DH10011215H Credit			DH10011215H Credit	рн09281214H Afford		- ACHU - Name
\$425.00 See MG 8.4,8.5			\$275.00		\$275.00 Unresolved			\$600.00	\$600.00	\$600.00	\$600.00			\$600.00	\$600.00	\$600.00	\$600.00	\$600.00	\$600.00			\$450.00	\$450.00		Nate New York Transport
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Sales Office	Blair - Philadelphia
Sales Region	National

Order Flight	Deal#	Alt Order#	Order#	
10/03/12 - 10/09/12		06832081	104407	

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Billing Calendar	Broadcast	<u> </u>
Billing Type	Cash	Γ.
Special Handling		_

1	Αdν	IDB#	
roduct Code	Advertiser Code	#	
	HE4S		

Advertiser Ref	Agency Ref	

		13					12				3						6				9				8	Line
KSNV		KSNV	KSNV	KSNV	KSNV		KSNV	KSNV	VNSX		KSNV		KSNV		KSNV		KSNV		KSNV	•	KSNV	VNSX		VNSX	VSNV	
		Noon News					Rachael Ray				Rachael Ray						Today 4th Hour				Today 4th Hour			1	M-F Today Show II	Channel Description
		12-1230pm					11am-12pm				11am-12pm						10am-11am				10am-11am				9-10a	Time
W	10/01/1		וד	굮	٧	10/01/1		귙	M	10/08/1:		NOT A	Tu	NOT A	M	10/08/1		NOT A	77h	10/01/1:		큐	ABLE	긁		Day
10/03/12	10/01/12 to 10/07/12	ਰ	10/05/12	10/04/12	10/03/12	10/01/12 to 10/07/12	ಕ	10/09/12	10/08/12	10/08/12 to 10/14/12	ಕ	NOT AVAILABLE RATE	10/09/12	NOT AVAILABLE RATE	10/08/12	10/08/12 to 10/14/12	ಕ	NOT AVAILABLE RATE	10/04/12	10/01/12 to 10/07/12	Ğ.	10/04/12	ABLE TO PLACE	10/04/12	ਰ	Date
:30	3x		:30	:30	:30	3x		:30	:30	2 X		ĪE	.; 8	TE	:00	2x		ΤE	.00	1x		:30		:: :3		Lengt
12:20 PM	WTF		11:26 AM	11:42 AM	11:25 AM	WTF		11:43 AM	11:12 AM	MT						MT				TF		9:59 AM		9:27 AM		Length Aired Days
DH09221213H Where?			DH10011215H Credit	DH10011215H Credit	DH10011215H Credit			DH10011215H Credit	DH10011215H Credit													DH10011215Н Credit		DH09221213H Where?		Ad-ID
\$275.00			\$225.00	\$225.00	\$225.00			\$225.00	\$225.00				\$225.00 Unresolved		\$225.00 Unresolved				\$225.00 Unresolved			\$425.00		\$425.00		Rate
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Washington, DC 20007

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Station	KSNV
Account Executive Amy McCreary	Amy McCreary
Sales Office	Blair - Philadelphia
Sales Region	National

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90 #	Alt Order#	Order#	
	06832081	104407	

Billing Calendar	Broadcast	₫
Billing Type	Cash	Ad
Special Handling		Pro
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Product Code

Advertiser Ref	Agency Ref	

	8		17				6		25		1	1		13	Line
KSNV	KSNV	KSNV KSNV	KSNV	KSNV VNSX	KSNV		KSNV	XSNV XSNV	KSNV	KSNV	3	XXXX	KSNV	VSNV	Channel
	Days of our Lives		Days of our Lives				The Agenda 1230pm		The Agenda 1230pm			Noon News		Noon News	Description
	1258p-2pm		1258p-2pm				1230-1p		1230-1p		1	12-1230pm		12-1230pm	Time
౽౾	10/08/1	10/01/1 W Th F NOT A		ᄪᅻ	٧	10/01/1		컨	10/08/1	ᆸ	10/08/1		₹		Day
10/08/12 10/09/12	to 10/08/12 to 10/14/12	10/01/12 to 10/07/12 W 10/03/12 : Th 10/04/12 : F 10/05/12 : NOT AVAILABLE RATE	ಕ	10/04/12 10/05/12	10/03/12	10/01/12 to 10/07/12	ਰ	10/08/12 10/09/12	to 10/08/12 to 10/14/12	10/08/12 10/09/12		ਰ	10/04/12 10/05/12	ਰ	Date Length Aired Days Ad-ID
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12:59 PM 12:59 PM	MT	12:58 PM 12:59 PM		12:55 PM 12:45 PM	12:38 PM	WTF		12:54 PM 12:56 PM	MT	12:08 PM 12:29 PM	MT		12:20 PM 12:14 PM		Aired Days
DH10011215H Credit DH10011215H Credit		DH09221213H where? DH09221213H where?		DH10011215H Credit DH09281214H Afford	DH10011215H Credit			DH09281214H Afford DH09281214H Afford		DH09281214H Afford DH09281214H Afford			DH09221213H Where? DH09281214H Afford		
\$275.00 \$275.00		\$275.00 \$275.00 \$275.00 Unresolved		\$225.00 \$225.00	\$225.00			\$225.00 \$225.00		\$275,00 \$275,00			\$275.00 \$275.00		Rate Reconciliation
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Washington, DC 20007 Strategic Media Services, Inc. Ste 200 3299 K St. NW Attention: Accounts Payable

INVOICE

Advertiser	Heller, Dean for U.S. Senate
Product	HELLER FOR SENATE
Estimate Number	
Station	KSNV
Account Executive Amy McCreary	Arny McCreary
Sales Office	Blair - Philadelphia
Sales Region	National

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10/03/12 - 10/09/12		06832081	104407	

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7	Cash	3illing Type
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 Product Code	Advertiser Code	IDB#
	HE4S	

Advertiser Ref	Agency Ref	
er Ref	Ref	

	24			23				22					21					20				19	18	Line
	KSNV	XSN VNSX		VSNV	KSNV	KSNV		KSNV	KSNV	KSNV	KSNV		KSNV	KSNV	XSNV	XSNV		KSNV	KSNV	KSNV		KSNV	KSNV	Channe
	4PM NEWS (1 hour)			4PM NEWS (1 hour)				Dr Phil					Dr Phil					The Doctors				The Doctors	Days of our Lives	Channel Description
	4-5pm			4-5pm				3-4p					3-4p					2pm-3pm				2pm-3pm	1258p-2pm	Time
10/01/1		⊒ ∡ د	10/08/1		ᇊ	M	10/08/1		П	귥	>	10/01/1		п	궄	٧	10/01/1		긥	Z	10/08/1			Day
10/01/12 to 10/07/12	6	10/08/12 10/09/12	10/08/12 to 10/14/12	ಕ	10/09/12	10/08/12	10/08/12 to 10/14/12	₽	10/05/12	10/04/12	10/03/12	10/01/12 to 10/07/12	ಕ	10/05/12	10/04/12	10/03/12	10/01/12 to 10/07/12	ő	10/09/12	10/08/12	10/08/12 to 10/14/12	ਰ	Ö	Date
3×		30	2×		:30	:30	2x		33	:30	:30	3x		:30	:: 30	:30	3x		:30	:30	2x			Length
W1F		4:22 PM 4:15 PM	MT		3:13 PM	3.23 PM	MT		3:31 PM	3:25 PM	3:22 PM	WTF		2:14 PM	2:50 PM	2:22 PM	WTF		3:00 PM	2:16 PM	MT			Length Aired Days
		DH10011215H Credit DH10011215H Credit			DH09281214H Afford	DH09281214H Afford			DH09281214H Afford	DH09221213H Where?	DH09221213H Where?			DH10011215H Credit	DH10011215H Credit	DH10011215H Credit			DH09281214H Afford	DH09281214H Afford				
		\$450.00 \$450.00			\$300.00	\$300.00			\$300.00	\$300.00	\$300.00			\$225.00	\$225.00	\$225.00			\$225.00	\$225.00				Rate
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Station does not discriminate in the sale of advertising time, and will accept no advertising placed with intent to discriminate based on race, gender or ethnicity. Advertiser hereby certifies that it is not buying broadc Advertiser hereby certifies that it is not buying broadcasting airtime under this advertising sales contract for a



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Γ.	Cash	Billing Type
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J			
	Product Code	Advertiser Code	IDB#
		HE4S	

Advertiser Ref	Agency Ref	

				28						27				26					25				24	Line
KSNV		KSNV		KSNV	KSNV	KSNV	KSNV	KSNV		VSNV	KSNV	XSNV		KSNV	KSNV	KSNV	KSNV		KSNV	KSNV	VNSX	KSNV	VSNV	
				M-F Early News						M-F Early News				4PM NEWS (1 hour)					4PM NEWS (1 hour)				4PM NEWS (1 hour)	Channel Description
				5-630p						5-630p				4-5pm					4-5pm				4-5pm	Ime
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10/03/12 10/04/12 10/04/12	NOT AVAILABLE RATE	10/03/12	10/01/12 to 10/07/12	៩	10/09/12	10/09/12	10/08/12	10/08/12	10/08/12 to 10/14/12	៩	10/09/12	10/08/12	10/08/12 to 10/14/12	ਰ	10/05/12	10/04/12	10/03/12	10/01/12 to 10/07/12	₽	10/05/12	10/04/12	10/03/12	ᅙ	Date
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5:21 PM 6:22 PM			WTF		6:26 PM	5:12 PM	5:29 PM	5:17 PM	MT		4:54 PM	4:44 PM	MT		4:50 PM	4:49 PM	4:39 PM	WTF		4:15 PM	4:27 PM	4:13 PM		Length Aired Days
DH10011215H Credit DH10011215H Credit DH09221213H Where?	7.7.00.1.0.1.0.1.0.1.1.1.1.1.1.1.1.1.1.1				DH10011215H Credit	DH09281214н Afford	DH10011215H Credit	DH09281214H Afford			DH09281214H Afford	DH09281214H Afford			DH09281214H Afford	DH09221213H Where?	рн09221213н where?			DH10011215H Credit	DH10011215H Credit	DH10011215H Credit		
\$900.00	8000 00	\$900.00 Unresolved			\$900.00	\$900.00	\$900.00	\$900.00			\$450.00	\$450.00			\$450.00	\$450.00	\$450.00			\$450.00	\$450.00	\$450.00		Zecoloria
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Billing: (702)642-3333 Main: (702)642-3333 Formerly KVBC KSNV Las Vegas, NV 89101 Remit Address: 1500 Foremaster Lane

Billing Address:

3299 K St. NW Attention: Accounts Payable Strategic Media Services, Inc. Washington, DC 20007 Ste 200

INVOICE

Advertiser	Heller, Dean for U.S. Senate
Product	HELLER FOR SENATE
Estimate Number	

Invoice # Invoice Date	104407-1 10/14/12
Invoice Date	10/14/12
Invoice Month	October 2012
Invoice Period	10/01/12 - 10/09/12
Order#	104407
 Alt Order#	8068890

Station	KSNV
Account Executive Amy McCreary	Amy McCreary
Sales Office	Blair - Philadelphia
Sales Region	National

 Advertiser Code	IDB#	Order Flight	Deal#
HE4S		10/03/12 - 10/09/12	

Т		Special Handling
Īъ	Cash	Billing Type
	Broadcast	Billing Calendar
ı		

Product Code	

Advertiser Ref	Agency Ref	

33	.		32 F		_	· ·	•		31		_	-	_		30 F	~	•		29 r	-	-	28 F	Line
KSNV	KSNV KSNV		VSNV	KSNV	\SNV	KSNV	VSS		KSNV		KSNV	XSNV	SNS		KSNV	KSNV	XSNV		KSNV	KSNV	KSNV	VSNV	Channel
Face to Face w/ J.Ralston			M-F Wheel of Fortune			Wheel in Prime			M-F Wheel of Fortune						M-F Jeopardy				M-F Jeopardy			M-F Early News	Channel Description
730-758pm			7-730pm			M-SA 8-11p / SUN 7-1 W			7-730pm						630-7pm				630-7pm			5-630p	Time
	<u>-</u> 18	10/08/1		N/A B(긁	Ň	×	10/01/1		N/A B(Щ	∄	Τ̈́	10/01/1		ฮ	Δ.	10/08/1		П	T 1		Day
to	10/08/12 10/09/12	10/08/12 to 10/14/12	ਰ	N/A BUMP POLITICAL	10/04/12	10/03/12	10/03/12	10/01/12 to 10/07/12	₽	N/A BUMP POLITICAL	10/05/12	10/04/12	10/04/12	10/01/12 to 10/07/12	₽	10/09/12	10/08/12	10/08/12 to 10/14/12	ਨ	10/05/12	10/05/12	ਨਾਂ	Date
?	:30	2x		£ :00	30	:30	00	× ×		<u></u>		:: ::	:30	3x		:30	:30	2 2		30	.30		Lengt
Ä	7:29 PM 7:28 PM	MT			7:19 PM	10:13 PM		WTF				6:59 PM	6:36 PM	T F		6:43 PM	6:59 PM	MT		6:22 PM	5:11 PM		Length Aired Days
	DH09281214H Afford DH09281214H Afford				DH10011215H Credit	DH09221213H Where?						DH09221213H Where?	рн10011215н Credit			DH09281214H Afford	DH09281214H Afford			DH10011215H Credit	DH09281214H Afford		Adilo
	\$750.00 \$750.00			\$760.00 Unresolved	\$750.00		\$750.00 See MG 31.4				\$750.00 Unresolved	\$750.00	\$750.00		•	\$750.00	\$750.00			\$900.00	\$900.00		Rate Reconciliation
	2 -			7	·ω	4.	2				-4	ω	2			2				4	د		Ref#

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KSNV Billing: (702)642-3333 Main: (702)642-3333 Formerly KVBC Las Vegas, NV 89101 1500 Foremaster Lane Remit Address:

Billing Address:

Washington, DC 20007 3299 K St. NW **Attention: Accounts Payable** Strategic Media Services, Inc. Ste 200

INVOICE

Advertiser	Heller, Dean for U.S. Senate
Product	HELLER FOR SENATE
Estimate Number	

Invoice Date Invoice Month

October 2012 10/14/12 104407-1

Invoice #

Station

Amy McCreary **KSNV**

Blair - Philadelphia

Sales Region Sales Office Account Executive

National

Order Flight	Deal #	Alt Order#	Order #	Invoice Period
10/03/12 - 10/09/12		06832081	104407	10/01/12 - 10/09/12

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Billing Calendar	Broadcast
Billing Type	Cash
Special Handling	

Advertiser Code	IDB#
HE4S	
	_

Advertiser Ref	Agency Ref	

	<u>აგ</u>		37		36		35 5				3 4			33	Line
KSNV KSNV	KSNV	KSNV	KSNV	KSNV	KSNV	XSNV	KSNV	KSNV	XSN VNSX		KSNV	KSNV	VNSX	VSNV	
	Tonight Show		Tonight Show		M-F News 3 at Eleven		M-F News 3 at Eleven				Face to Face w/ J.Ralston			Face to Face w/ J.Raiston	Channel Description
	1136p-1237a		1135p-1237a		11pm-1135pm		11pm-1135pm				730-758pm			730-758pm	Time
Th N/A BI	10/01/1	Tu NOT A	10/08/1	Z	10/08/1	Th.	10/01/1	וד	;;	10/01/1		급	Ξ		Day
N 10/03/12 Th 10/04/12 = 10/05/12 N/A BUMP POLITICAL	to 10/01/12 to 10/07/12	10/08/12 10 10/08/12 17 10/09/12 17 10/09	to	10/08/12	to 10/08/12 to 10/14/12	10/04/12	to 10/01/12 to 10/07/12	10/05/12	10/04/12 10/04/12	10/01/12 to 10/07/12	ō	10/09/12	10/08/12	ਰ	Date
:30 :30 :00	3x	$\circ \omega$	ş	:30	 ₹	:30	×	:30	:: :: ::::::::::::::::::::::::::::::::	×		:30	မ		Length
12:10 AM 12:32 AM	WTF	12:29 AM	M	11:13 PM	<u> </u>	11:24 PM		7:49 PM	7:38 PM 7:54 PM	T		7:36 PM	7:35 PM		Length Aired Days
рн10011215н credit рн09221213н where?		DH09281214н Afford		рн10011215H Credit		DH10011215Н Credit		DH09281214Н Afford	DH09221213H Where? DH10011215H Credit			DH10011215H Credit	DH10011215н Credit		Ad-ID
\$275.00 \$275.00 <i>\$275.00 Unresolved</i>		\$275.00 \$275.00 Unresolved		\$775.00		\$775.00		\$450.00	\$450.00 \$450.00			\$450.00	\$450.00		Rate
⊗ N →		1 2						ယ	2 1			2	_		Xei #

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Formerly KVBC KSNV Las Vegas, NV 89101 1500 Foremaster Lane Remit Address:

Main: (702)642-3333 Billing: (702)642-3333

Billing Address:

3299 K St. NW Attention: Accounts Payable Strategic Media Services, Inc.

Ste 200

Washington, DC 20007

INVOICE

i	
Advertiser	Heller, Dean for U.S. Senate
Product	HELLER FOR SENATE
Estimate Number	

Invoice#

104407-1

Deal #	Alt Order#	Order#	Invoice Period	Invoice Month	Invoice Date
	06832081	104407	10/01/12 - 10/09/12	October 2012	10/14/12

Station	KSNV
Account Executive Amy McCreary	Amy McCreary
Sales Office	Blair - Philadelphia
Sales Region	National

Order Flight	Deal #	Alt Order#	Order#
10/03/12 - 10/09/12		06832081	104407

IDB#	
Advertiser Code	HE4S
Product Code	

Adı	Age	
Advertiser Ref	Agency Ref	
Ref)f	
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;	46			4 5			44				43				42			4			40			39	Line
	VSNV	KSNV		KSNV	KSNV		KSNV	VSNV	VSNV		KSNV		VNSX		KSNV	KSNV		KSNV	KSNV		KSNV	KSNV		KSNV	Channe
	News 3 Today - SAT			Saturday Today			News 3 Sunrise SATURDAY				Sa-Su News 3 at Eleven				Friday Prime 10-11pm			Thursday Prime 10-11pm			Tuesday Prime 8-9pm			Monday Prime 8-10pm	Channel Description
	9am-930am			7a-9am			6a-7a				11pm-1135pm				10-11pm			10-11pm			8-9pm			8-10pm	Time
10/01/12	to	:30	10/01/12 to 10/07/12 1xS-	to	Sa 10/06/12 :30 6:59 AM DH09281214H Afford	10/01/12 to 10/07/12 1xS-	ਰਾ	Su 10/07/12 :30 11:22 PM DH09281214H Afford	:30 11:28 PM	10/01/12 to 10/07/12 2xSS	to	NOT AVAILABLE RATE	F 10/05/12 :00	10/01/12 to 10/07/12 1xF	ਰੋਂ	Th 10/04/12 :30 10:37 PM рно9221213н where?	10/01/12 to 10/07/12 1xT	ಕ	Tu 10/09/12 :30 8:26 PM рн09281214н Afford	10/08/12 to 10/14/12 1x -T	ਰ	M 10/08/12 :30 7:58 PM DH09281214H Afford	10/08/12 to 10/14/12 1x M	ਰ	Day Date Length Aired Days Ad-ID
		\$325.00			\$225.00			\$750.00	\$750.00	1000			\$ 2,100.00 Unresolved			\$2,100.00			\$2,400.00			\$2,400.00			Reconciliation Ref#

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KSNV Formerly KVBC Las Vegas, NV 89101 1500 Foremaster Lane Remit Address:

Main: (702)642-3333 Billing: (702)642-3333

Station

Amy McCreary KSNV

Blair - Philadelphia

Sales Region Sales Office Account Executive

National

Billing Address:

3299 K St. NW Attention: Accounts Payable Strategic Media Services, Inc.

Washington, DC 20007

Ste 200

INVOICE

Invoice Month Invoice Date Invoice #

Invoice Period

10/01/12 - 10/09/12 October 2012 10/14/12 104407-1

Order Flight	Deal#	Alt Order#	Order#	
10/03/12 - 10/09/12		06832081	104407	

Product Code	Advertis	IDB#
Code	Advertiser Code	
	HE4S	

Advertiser Ref	Agency Ref	

	54		53			5 <u>5</u>			2			50			49			48			46	Line
KSNV	KSNV	KSNV	KSNV	KSNV		KSNV	KSNV		VSNV	KSNV		KSNV	KSNV		KSNV	KSNV		KSNV	KSNV		KSNV	Channe
	Chris Matthews SUN 9:30am		News 3 Today			Meet the Press			Sunday Today			News 3 Sunrise SUNDAY			Saturday Night Live			ROS		,	News 3 Today - SAT	Channel Description
	9:30a-10a		9a-930am			8a-9am			7a-8am			6a-7a			1130pm-1:02am			5a-459a			9am-930am	Time
Su 10/07/12	to	Su 10/07/12	to 10/07/13	Su 10/07/12	10/01/12 to 10/07/12	₽	Su 10/07/12	10/01/12 to 10/07/12	ਰ	Su 10/07/12	10/01/12 to 10/07/12	ŧ	Sa 10/06/12	10/01/12 to 10/07/12	₽	Sa 10/06/12	10/01/12 to 10/07/12	ರ	Sa 10/06/12	to 10/07/12	ő	Day Date
:30	<u>.</u>	:30	<u>.</u>	:30	1x		:30	1×		:30	1x		:30	1x		:30	1x		:30	1x		
9:56 AM	0	9:09 AM	0	8:00 AM	S		7:29 AM	S		6:18 AM	S		12:11 AM	S-		9:53 PM	S-		9:25 AM			Length Aired Days
рн10011215н credit		DH09281214H Afford		DH09281214H Afford			DH10011215H Credit			DH09281214H Afford			рн09281214н Afford			DH09281214H Afford			DH09281214H Afford			Ad-ID Rate
\$375.00		\$250.00		\$1,900.00			\$500.00			\$225.00			\$750.00			\$375.00			\$300.00			Rate Reconciliation Ret #

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Remit Address:
KSNV
Formerly KVBC
1500 Foremaster Lane
Las Vegas, NV 89101
Main: (702)642-3333
Billing: (702)642-3333

Billing Address:

Strategic Media Services, Inc. Attention: Accounts Payable 3299 K St. NW Ste 200 Washington, DC 20007

INVOICE

Advertiser	Heller, Dean for U.S. Senate
Product	HELLER FOR SENATE
Estimate Number	

Invoice#	104407-1
Invoice Date	10/14/12
Invoice Month	October 2012
boine Period	10/01/12 - 10/09/12

ı		
_	National	Sales Region
Г	Blair - Philadelphia	Sales Office
<u> </u>	Amy McCreary	Account Executive Amy McCreary
	KSNV	Station
1		

Order Flight	Deal#	Alt Order#	Order#	
10/03/12 - 10/09/12		06832081	104407	

Prc		Special Handling
ğ	Cash	Billing Type
Ë	Broadcast	Billing Calendar

Product Code	Advertiser Code	IDB#
	HE4S	

	Advertiser Ref	Agency R	
•	r Ref	Ref	

<u> </u>		60			59			58			57			56			55
KSNV	KSNV	KSNV	KSNV		KSNV	KSNV		KSNV	KSNV		KSNV	KSNV		KSNV	KSNV		VSNV
The Doctors		Today 4th Hour		,	Today 4th Hour			Sports Night in Las Vegas			NFL End of Game Break			NFL Football			NFL Pre-Game
2pm-3pm		10am-11am			10am-11am			Sun 1135p-1200a			1p-9p			1P-9PM			1p-530pm
to 10/01/12 to 10/07/12 F 10/05/12	F 10/05/12 : NOT AVAILABLE RATE	to 10/01/12 to 10/07/12	Th 10/04/12	10/01/12 to 10/07/12	ਨ	Su 10/07/12	10/01/12 to 10/07/12	ð	Su 10/07/12	10/01/12 to 10/07/12	ਰ	Su 10/07/12	10/01/12 to 10/07/12	ರ್	Su 10/07/12	10/01/12 to 10/07/12	ರ್
:30 1x	2 .00 ATE	1 1x	2 :30	1x		:30	2 1x		2 :30	2 1x		:30	2 1x		2 :30	2 1x	
2:59 PM		TF	10:28 AM	WTF		11:49 PM	S		8:40 PM	S		7:00 PM	S		5:19 PM	S	
DH09281214H Afford			DH09221213H Where?			DH09281214H Afford			DH10011215H Credit			DH09281214H Afford			DH09281214H Afford		
\$325,00	\$325.00 Unresolved		\$325.00			\$200.00			\$6,500.00			\$8,000.00			\$1,600.00		
	-4																

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120

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Formerly KVBC KSNV 1500 Foremaster Lane Remit Address:

Billing: (702)642-3333 Main: (702)642-3333

Billing Address:

3299 K St. NW **Attention: Accounts Payable** Strategic Media Services, Inc.

Washington, DC 20007

Ste 200

INVOICE

	Estimate Number
HELLER FOR SENATE	Product
Heller, Dean for U.S. Senate	Advertiser

Deal #	Alt Order#	Order#	Invoice Period	Invoice Month	Invoice Date	Invoice #	
	06832081	104407	10/01/12 - 10/09/12	October 2012	10/14/12	104407-1	

Station	KSNV	<u></u>
Account Executive Army McCreary	Amy McCreary	➤
Sales Office	Blair - Philadelphia	п
Sales Region	National	<u></u>
		1
Billing Calendar	Broadcast	
Billing Type	Cash	ъ
Special Handling		т

Order Flight

10/03/12 - 10/09/12

Product Code	Advertiser Code	IDB#	
	HE4S		

ſ	/	[·
	Advertiser Ref	Agency Ref

Payment Terms 30 Days	\$64,408.75	Net Amount Due
	\$11,366.25	gency Commission
	\$75,775.00	Gross Total

Agency

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